



## Association of Colleges for Tutoring & Learning Assistance

A member of the Council of Learning Assistance and Developmental Education Associations.

[www.actla.info](http://www.actla.info)

Join us in sunny San Diego in April 2018! We invite you to be an Exhibitor and/or a Platinum, Gold, or Silver Sponsor at our 44th Annual Conference on tutoring and learning assistance. Your organization/company will have the opportunity to connect with hundreds of education professionals employed at postsecondary institutions. As a member of the Council of Learning Assistance and Developmental Education Associations (CLADEA), ACTLA draws attendees from every corner of the country and some beyond. Our colleagues in learning assistance and tutoring are always looking for products and services that will help them better assist and meet the variety of needs of their students.

There are several ways your organization can collaborate several ways with ACTLA this year.

	<b>Platinum Sponsor</b> <b>\$3,600</b>	<b>Gold Sponsor</b> <b>\$2,600</b>	<b>Silver Sponsor</b> <b>\$600</b>	<b>Exhibitor</b> <b>\$350</b>	<b>Exhibitor w/ CLADEA Waiver</b> <b>Free</b>
<b>Choice of available sponsored event, including recognition and opportunity to speak/present for 5 minutes</b>	Yes 1 <sup>st</sup> choice	Yes 2 <sup>nd</sup> choice	No	No	No
<u>AVAILABLE SPONSORED EVENTS:</u>					
1. Conference Kick-Off/Welcome, Thursday, April 26, 5:00 p.m. – 6:00 p.m. 2. Welcome Breakfast, Friday, April 27, 7:30 a.m. – 8:50 a.m. 3. Keynote Luncheon, Friday, April 27, 12:30 p.m. – 1:45 p.m. 4. On to Vegas Breakfast, Saturday, April 28, 7:30 a.m. – 8:50 a.m.					
<b>Exhibit table at Exhibitor Area</b>	Yes (at entrance)	Yes (near entrance)	Yes	entirety of the conference	entirety of the conference
<b>Advertisement in the printed conference program</b>	Yes 2 full-pages (one full-color)	Yes 1-full-page (b+w)	Yes 1-half-page (b+w)	No	Yes 1/2-page (b+w)
<b>Advertisement on ACTLA website</b>	Yes	Yes	Yes	No	No
<b>Placement of brochures (promotional materials) in the conference packet</b>	Yes (up to 3)	Yes (up to 2)	Yes (1)	No	No
<b>Free conference registrations** for company representatives to attend sessions (excluding pre-conference sessions)</b>	Yes (up to 2)	Yes (1)	No	No	<b>one</b> designated CLADEA Member Organization Designated Representative
<b>An opportunity to present a breakout session at the conference that showcases your organization's product/services</b>	Yes	Yes	Yes	No	No
<b>List of conference attendees</b>	Yes	Yes	Yes	No	No

\*\*please wait to register until you receive your "discount code" from ACTLA

For more information, please contact: Amber Racchini ([amber.racchini@iup.edu](mailto:amber.racchini@iup.edu)), Conference Planning Assistant Coordinator.