



Association of Colleges for Tutoring & Learning Assistance

A member of the Council of Learning Assistance and Developmental Education Associations.

www.actla.info

Join us in sunny San Diego in April 2018! We invite you to be an Exhibitor and/or a Platinum, Gold, or Silver Sponsor at our 44th Annual Conference on tutoring and learning assistance. Your organization/company will have the opportunity to connect with hundreds of education professionals employed at postsecondary institutions. As a member of the Council of Learning Assistance and Developmental Education Associations (CLADEA), ACTLA draws attendees from every corner of the country and some beyond. Our colleagues in learning assistance and tutoring are always looking for products and services that will help them better assist and meet the variety of needs of their students.

There are several ways your organization can collaborate several ways with ACTLA this year.

	Platinum Sponsor \$3,600	Gold Sponsor \$2,600	Silver Sponsor \$600	Exhibitor \$350	Exhibitor w/ CLADEA Waiver Free
Choice of available sponsored event, including recognition and opportunity to speak/present for 5 minutes	Yes 1 st choice	Yes 2 nd choice	No	No	No
<u>AVAILABLE SPONSORED EVENTS:</u>					
1. Conference Kick-Off/Welcome, Thursday, April 26, 5:00 p.m. – 6:00 p.m. 2. Welcome Breakfast, Friday, April 27, 7:30 a.m. – 8:50 a.m. 3. Keynote Luncheon, Friday, April 27, 12:30 p.m. – 1:45 p.m. 4. On to Vegas Breakfast, Saturday, April 28, 7:30 a.m. – 8:50 a.m.					
Exhibit table at Exhibitor Area	Yes (at entrance)	Yes (near entrance)	Yes	entirety of the conference	entirety of the conference
Advertisement in the printed conference program	Yes 2 full-pages (one full-color)	Yes 1-full-page (b+w)	Yes 1-half-page (b+w)	No	Yes 1/2-page (b+w)
Advertisement on ACTLA website	Yes	Yes	Yes	No	No
Placement of brochures (promotional materials) in the conference packet	Yes (up to 3)	Yes (up to 2)	Yes (1)	No	No
Free conference registrations** for company representatives to attend sessions (excluding pre-conference sessions)	Yes (up to 2)	Yes (1)	No	No	one designated CLADEA Member Organization Designated Representative
Present a breakout session at the conference that showcases your organization's product/services***	Yes	Yes	No	No	Yes
List of conference attendees	Yes	Yes	Yes	No	No

**please wait to register until you receive your "discount code" from ACTLA

***must complete a program proposal

For more information, please contact: Amber Racchini (amber.racchini@iup.edu), Conference Planning Assistant Coordinator.